

Dear {FIRST_NAME},

NewsLetter September 2010

We have a lot of exciting news to share with you!

Read the NewsLetter below to find out about MiniFrame's latest developments!



SOFTXPAND SALES KIT

MiniFrame Marketing & Sales Team has developed a NEW **SoftXpand Sales Kit** for you and is available to download in the [Partner Lounge Area](#) on MiniFrame's website.

The new Sales Kit includes various sales tools that will assist you in marketing SoftXpand. These tools should help you reach new customers, assist you during the sales process and eventually generate higher sales:

- **SoftXpand Brochure**
- **Presentations**
- **Videos:**
 - [Introducing SoftXpand Desktop Virtualization Solution](#)
 - [SoftXpand LAN Solution](#)
- **TCO Calculator**
- **Green Calculator**
- **Competitive Analysis**
- **Tools to recruit resellers**

We hope you find this new Sales Kit helpful!

You are always welcome to send us any feedback and improvement recommendations at marketing@miniframe.com.



RPS Audiovisuales, Spain - RPS Audiovisual Days

MiniFrame's distributor in Spain, [RPS Audiovisuales](#), organized its 3rd edition of "RPS Audiovisual Days". The event was held in Madrid from May 17th to May 21st, 2010 and gathered together majority of RPS's suppliers. RPS's partners, including MiniFrame, had a unique chance to introduce their products to a wide sales team of IT department from El Corte Ingles. The event participants emphasized that there is a great potential for SoftXpand in Spain, and El Corte Ingles together with RPS will start offering the solution to its extensive client base.

